



Selling with *newdog*

Your guide to selling with newdog using our website!



CONTENTS

Selling with newdog!.....	3
Customers	3
Products	4
Artwork	6
Proofs	7
Quotes.....	10
Contracts	13

SELLING WITH NEWDOG!

Promotional products are used by companies, unions, associations, teams, schools, universities, and individuals – or a better way to put it-everyone. The promotional products are everyday products that have a logo or artwork added to them. They are used for an advertising, merchandising or promotional purposes. Our job is to help people find products to purchase for their promotional projects.

What follows is an explanation how to use the tools of the website as you are selling promotional products with newdog inc. We discuss finding Customers, using the Customer page and our marketing emails followed by finding products. Then when you have a product we move on to creating Quote Requests and Artwork Requests plus how our Quotes and Contracts work. The idea is to give an overview of our tools with the understanding that you will be contacting Head Office regularly for more detailed instructions and assistance when ever you require it- your success is our success!

CUSTOMERS



Your possible Customers are everywhere since our products can be used in so many different ways for so many different purposes – all you need to do is let people know you can provide this service for them.

Simply put, you create customers by getting people interested in our services. We use the phone and emails to introduce ourselves and our services to new Customers. Creating the need for your services is how you create Customers. To finding new Customers you'll need to use search engines, databases, Yellow pages, your own contacts or whatever source you like to use to generate your

prospects.

Customers						email	name	company	SEARCH
Accounts - Tools - Reports - Profile -									
All Categories	Show Categories				<input type="checkbox"/> Hot	House			
By Letter: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z									
<input type="checkbox"/> Company	Contact	Phone Number Ext	Contact Email	Recall Date	Category				
<input type="checkbox"/> Alliance Pipeline Ltd		(403) 266-4464	daihue.tran@allia...	17/05/2017	Majors				
<input type="checkbox"/> Nabors Drilling Ltd		(403) 263-6777		17/05/2017	Oil Service Comp				
<input type="checkbox"/> Precision Drilling	Heather Pequin	(403) 716-4770	hpequin@precisio...	25/05/2017	Oil Service Comp				

Once you've decided to introduce our services to an individual or a company you need to create their Customer record in the website. Our website is based on the Customer's email address. Using the email address makes each Customer record unique and this eliminates any cross over of accounts. If a Customer does not have an email address or has multiple companies with the same email address contact Head Office to setup up an account for the Customer.

To create an Account List as you introduce people to your services you will enter their email address and other Contact information into a New Customer page . Make sure to Save the record. If using the Recall feature also set a Recall Date for your next contact with the Customer.

Our Email marketing has three types of emails that you can use to develop Customers.

1. Introduction emails which you can send to a Customer after contacting them via the phone or face to face

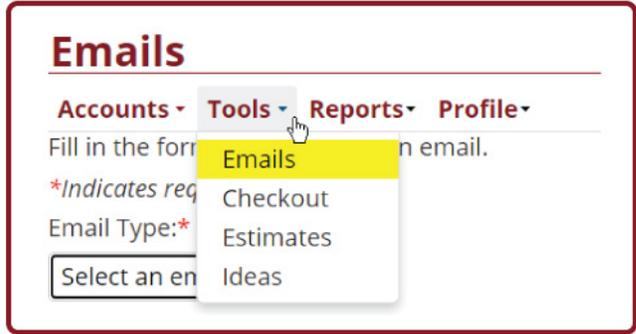
as a reminder of your available services.

2. Sales and Info flyers are available for you to send to a Customer as the opportunity arises.
3. Estimate and Ideas emails that you can create on the website when a Customer request product information.

We also have on the Customer page an Email Service sign up which you can use to add a Customer to if they are interested.

Lastly, due to the Government of Canada legislation we are required to have the Customer's Consent to send them emails- generally any opportunity to have the Customer consent to our emails is a good idea- but especially if we are quoting and proofing products for the client. The Consent is just a time stamp record in case at any time there is an issue and a Customer can remove their Consent at any time.

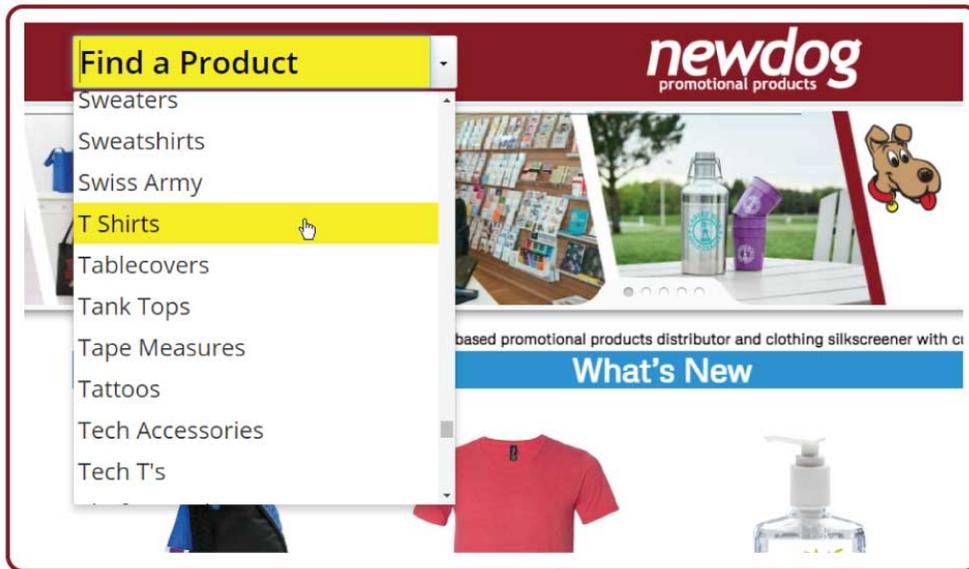
The more people that know about our services the more Customer you will create.



PRODUCTS



There is no end to the products we can supply. Almost any retail product you see in a store we have access to through our network of suppliers. Our website has numerous products which are divided into different produce categories with 5 different Product Search fields to find the products. Practice looking for products using the searches to familiarize yourself with the site. If you can't find a product you're looking for on the website use the Find It function to send us a find it request!



Use our **Calculator to Price Products** - its easy! Pick a Product, complete the calculation fields and you have your **Price!**

To place an Order just create a Quote

and **Send it to us** - we'll contact you!

Home / T Shirts

T Shirts



Triblend

Anvil Triblend T Shirt is a 7.8 oz.(CA), 50/25/25 preshrunk polyester/combed ringspun cotton/rayon, semi-fitted shirt with shoulder-to-shoulder taping and 5/8" seamed collar and double-needle stitched sle...



Ultra Cotton

Gildan (2000) Ultra Cotton 10 oz 100% cotton preshrunk jersey knit crew neck short sleeve T shirt with taped neck and shoulders. Youth sizes available. Companion style available.



Softstyle

Gildan (64000) Softstyle t shirt made of 7.5-oz, 100% cotton preshrunk jersey knit. Taped neck and shoulders plus 7/8" rib knit collar and rolled forward shoulders. Companion style available. ...



ATC Cotton

ATC™ Everyday Cotton T made of 9.1-oz, 100% cotton with taped neck and shoulders. Companion style available. Youth sizes available.

When searching for a product the first page that opens is the category page which is a grouping of similar products from various suppliers. A product can be in multiple categories which is only to aid Customers as they search for a product. Selecting a product will take you to its Product pricing page.

Home / T Shirts / Triblend

Triblend S&S6750 Edit

CREATE A QUOTE **DELIVERY & SETUPS INCLUDED!™**

This Product is Silkscreened

1) Product Color Select Product Color

2) Quantity Min. Imprint Qty: 24

3) Deliver To Enter your City/Town

4) Select Silkscreen Locations and Number of Print Colors.

Big Front Left Chest Right Chest Right Sleeve Left Sleeve

Tag Big Back

Your Price **\$00.00**

ADD TO QUOTE

How to Calculate your Price! **Contact Us**

- First select your Product Colour- then enter your Quantity.
- Next enter where we are delivering your Order.
- Now enter the number of Print Colors to be silk screened in each Location.
- Sorry, you can't print a Big Front and a Left or Right Chest on the same order.
- To add a Product to your Quote click "Add to Quote".
- To view your Quote click "View Quote".
- Submit your Quote to Place an Order. We'll call you when we get it!
- Applicable Taxes are not included in the Price.

Questions? **403-275-2336** **800-564-4073**

Sizes: Adult Small to XL, Oversizes Available ([Size Chart](#))

MORE INFO

PRODUCTS

All of our products are sold imprinted- they have a logo or artwork added to them. Our pricing page estimates the cost of imprinting a product based on the quantity to be ordered, the number of imprints on the product,

the number of colours to be printed or stitched with all setups and artwork costs included. So if a customer wants to know what a product costs you can calculate it for them as an Estimate or Idea email.

Home / T Shirts / Triblend **CREATE A QUOTE** **DELIVERY & SETUPS INCLUDED!***

Triblend S&S6750 Edit

This Product is Silkscreened



Anvil Triblend T Shirt is a 7.8 oz.(CA), 50/25/25 preshrunk polyester/combed ringspun cotton/rayon, semi-fitted shirt with shoulder-to-shoulder taping and 5/8" seamed collar and double-needle stitched sleeves bottom hem with side seams and TearAway label.

Sizes: Adult Small to XL, Oversizes Available ([Size Chart](#))

[MORE INFO](#)

[PRODUCTS](#)

1) Product Color Heather Caribbean Blue -

2) Quantity Min. Imprint Qty: 24

3) Deliver To

4) Select Silkscreen Locations and Number of Print Colors.

Big Front -

Left Chest -

Right Chest -

Right Sleeve -



Tag -

Big Back -

- Left Sleeve



XXL: \$19.99 3XL: \$21.44

How to Calculate your Price! [Contact Us](#)

- First select your Product Colour- then enter your Quantity.
- Next enter where we are delivering your Order.
- Now enter the number of Print Colors to be silk screened in each Location.
- Sorry, you can't print a Big Front and a Left or Right Chest on the same order.
- To add a Product to your Quote click "Add to Quote".
- To view your Quote click "View Quote".
- Submit your Quote to Place an Order. We'll call you when we get it!
- Applicable Taxes are not included in the Price.

Your Price
\$18.63

ADD TO QUOTE

Questions?

403-275-2336

800-564-4073

ARTWORK



Each product we sell is imprinted – that’s our business.

For each new artwork we need to have an Artwork Request sent in with an artwork file from the customer. Vectored eps or pdfs are what we use but often customers don’t have these file- so we then have to create them from whatever files they have or we have to create the artwork from scratch. You still use the Artwork Request from to send us this information. Complete as much as you can and we’ll take it from there.

DELIVERY & SETUPS INCLUDED!

Artwork Request

Company Required By Product

Contact Imprint Width Product Color

Contact Email Imprint Height Supplier

Quote # Imprint Method

Job Name Imprint Location

mike@newdog.ca art@newdog.ca

Imprint Colors

Color Selection:

1

Agent

Contract Due Date

Notes

UPLOAD ARTWORK

Pressing Enter instead of Tab will Send your request.

SEND

PROOFS



The new artwork is added to a proof jpeg and should have all the imprint information you have supplied. This jpeg is emailed to you so you can add it the Proof email that you send to the Customer for their approval or request changes.



Client: Bow River Brewing

Sales: Ryan

PO: _____

Product: Caps

Artwork Name: BowRiver21Hats

Please return to the Proof email to enter Approvals and Edit requests - thanks

ARTWORK

EMBROIDERY

MOCKUP

Artwork Size: 2.25" x 1.6" Location: front left

Not intended as an exact depiction.

Shown at: 100% White is shown as light grey on the white of the proof page.

**BOW
RIVER
BREWING**



When you print out this page, the image size will vary depending on your printer settings. Due to varied printer settings, artwork may or may not be reproduced at 100%

Notes:

COLOURS

1 White	2 _____	3 _____	4 _____
5 _____	6 _____	7 _____	8 _____

To create a proof you go to the Proof listing page and select New Proof. Complete the fields on the page and attach the proof jpegs.

New Proof

Accounts - Tools - Reports - Profile -

Company:

Contact Email:

Notes/Questions:

Customer Response:

Contact:

Proof ID:

Quote ID:

Send Date:

Accept Date:

Response Date:

mike@newdog.ca art@newdog.ca

#	Filename	Sub	Accept Date	Changes Date	Mockup
<div style="display: flex; justify-content: space-between; align-items: center;"> <input type="button" value="ADD FILES..."/> <input type="button" value="VIEW"/> <input type="button" value="SAVE WITHOUT SENDING"/> <input type="button" value="SEND PROOF"/> <input type="button" value="COPY PROOF LINK"/> </div>					

Once you have reviewed it – send it to your Customer. They will receive this email.

proofs

VIEW PROOF

A customer has submitted proof approval/changes
Customer: **Streamside Property Restoration**
Proof ID: **2406**

403-275-2336 800-563-4073
newdog
newdog.ca calgarytshirts.ca

Proof Approval
newdog notes and questions

Hi Beatrice - Here are the proofs for your Ball Caps. Andrea said they looked good. Please click the approval button for each proof. Thanks!
Ryan

customer reply

Please Save your answers prior to Approving or Editing.

SAVE ANSWER

To review your Proofs follow these steps
View - Open the Preview Image to View your Proof
Approve - If accepted please click **Approve**
Edit - If changes are required please click **Edit** and type in your changes.

Your Proofs

Preview #1	VIEW	EDIT or APPROVE ✓
Preview #2	VIEW	EDIT or APPROVE ✓

Your response has been sent to newdog!

Using the View button they can review the proof jpeg and then enter their Edit requests or approval. Then must do this for each Proof.



When a Customer requests a Quote for a product or products you can create a Quote Request using the product pricing page, then select the Customer and send the Quote Request to the Head Office. If we have questions about your Quote Request we'll contact you and can even contact the Customer to confirm any details in question if you'd like us to.

Home / T Shirts / Triblend **DELIVERY & SETUPS INCLUDED!***

Triblend S&S6750 Edit VIEW QUOTE

This Product is Silkscreened

Anvil Triblend T Shirt is a 7.8 oz.(CA), 50/25/25 preshrunk polyester/combed ringspun cotton/rayon, semi-fitted shirt with shoulder-to-shoulder taping and 5/8" seamed collar and double-needle stitched sleeves bottom hem with side seams and a TearAway label.

Sizes: Adult Small to XL, Oversizes Available ([Size Chart](#))

MORE INFO

PRODUCTS

1) Product Color Heather Caribbean Blue **Your Price**

2) Quantity Min. Imprint Qty: 24 **\$16.31**

3) Deliver To ADD TO QUOTE

4) Select Silkscreen Locations and Number of Print Colors. XXL: \$17.67 3XL: \$19.12

Big Front

Left Chest

Right Chest

Right Sleeve

Tag

Big Back

Left Sleeve

How to Calculate your Price! Contact Us

- First select your Product Colour- then enter your Quantity.
- Next enter where we are delivering your Order.
- Now enter the number of Print Colors to be silk screened in each Location.
- Sorry, you can't print a Big Front and a Left or Right Chest on the same order.
- To add a Product to your Quote click "Add to Quote".
- To view your Quote click "View Quote".
- Submit your Quote to Place an Order. We'll call you when we get it!
- Applicable Taxes are not included in the Price.

Questions?
403-275-2336
800-564-4073

Home **DELIVERY & SETUPS INCLUDED!***

Quote

Accounts ▾
Tools ▾
Reports ▾
Profile ▾

Please add your Customer to their Order and add sizes and upload their artwork files if you have them. A final Quote will be uploaded for you to send to your customer.

	<p>Triblend</p> <p style="font-size: x-small;">Anvil Triblend T Shirt is a 7.8 oz.(CA), 50/25/25 preshrunk polyester/combed ringspun cotton/rayon, semi-fitted shirt with shoulder-to-shoulder taping and 5/8" seamed collar and double-needle stitched sleeves bottom hem with side seams and a TearAway label.</p> <p>S&S6750</p> <p>Delivery To: Calgary</p> <p>Silkscreen: Full Front (1 Color)</p> <p>Product Color: Heather Caribbean Blue</p> <p>Sizes Range: Adult Small to XL, Oversizes Available</p> <p style="text-align: center; background-color: #2e8b57; color: white; padding: 5px; border-radius: 5px; width: 100px; margin: 10px auto;">UPLOAD ART</p>	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="font-weight: normal; font-size: small;">Qty</th> <th style="font-weight: normal; font-size: small;">Price</th> <th style="font-weight: normal; font-size: small;">Total</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">70</td> <td style="text-align: center;">\$16.31</td> <td style="text-align: center;">\$1,141.70</td> </tr> </tbody> </table> <p style="text-align: center; background-color: #6c757d; color: white; padding: 5px; border-radius: 5px; width: 100px; margin: 10px auto;">DELETE</p> <p style="text-align: center; background-color: #2e8b57; color: white; padding: 5px; border-radius: 5px; width: 100px; margin: 10px auto;">ADD SIZES</p>	Qty	Price	Total	70	\$16.31	\$1,141.70
Qty	Price	Total						
70	\$16.31	\$1,141.70						

A "final" Quote is uploaded to the website from our quote database which is separate from the website for you to review and then email to your Customer- you select it from your Quote listing page.

Home

Quotes [SEARCH](#)

[Accounts](#) [Tools](#) [Reports](#) [Profile](#)

ID	Company	Contact Email	Quote	Date	Send Date	Sales	
34232	Rapid Ascent Brew Company	megan@rapidasce...	Caps 21	06/04/2021		Kokott, Ryan	<input type="checkbox"/>
34228	Foothills Academy	kgurski@foothills...	2021 camp	01/04/2021	07/04/2021	Kokott, Ryan	<input type="checkbox"/>
34227	Calgary JCC	karinas@jewishca...	Caps	01/04/2021	01/04/2021	Kokott, Ryan	<input type="checkbox"/>
34224	Calibre Coatings Ltd	johnwayne@calib...	golf shirts	31/03/2021		Kokott, Ryan	<input type="checkbox"/>

Quote

[Accounts](#) [Tools](#) [Reports](#) [Profile](#)

Company Contact

Contact Email Quote Name

Notes

[SAVE NOTES](#)

	Description	Quantity	Unit Price	Total Price	Accept Date	Reject Date
	5390B - 6 panel Youth Constructed Contour polycotton cap with cap front embroidery - Royal Sizes: Artwork: Cap Front Supplier: AJM	50	\$11.58	\$579.00		
No Order						

Quote ID Send Date

Order ID Quote Date

Sales/Agent* Valid Until

Location Terms Accepted

[VIEW](#) Send Read-Only [QUOTE LINK](#) [RESET QUOTE](#) [SEND CREDIT CARD FORM](#)

[SEND QUOTE](#) [DELETE](#)

The Customer makes their selections on their quote page which is sent back to you once completed.

quotes

[VIEW QUOTE](#)

The following quote was sent to
your customer

Quote: 34228

Customer: Foothills Academy

403-275-2336

800-563-4073

newdog

newdog.ca

calgarytshirts.ca

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QUOTE: 34232

DATE: April 06, 2021
VALID UNTIL: April 20, 2021



To Order a product - select for each item

ORDER

Prices - include imprinted Product Cost plus all Freight In, Artwork and Setups, but not applicable taxes.



	Product	Qty	Price	Total	Selection
	6277 - FLEXFIT Poly/cotton/spandex with silver undervisor. Sizes S/M, L/XL, XXL with cap front embroidery - Sizes 12 - S/M, 12 L/XL - White Artwork: Cap Front	24	\$22.64	\$543.36	ORDER
	6277 - FLEXFIT Poly/cotton/spandex with silver undervisor. Sizes S/M, L/XL, XXL with cap front embroidery - Sizes 12 - S/M, 12 L/XL - Dark Navy Artwork: Cap Front	24	\$22.64	\$543.36	ORDER

Head Office also gets a copy of the completed Quote which then leads to a Contract being created of the quote selections.

CONTRACTS



Contracts are generated and uploaded to the website from the Quote database of the Customer's selections.

Contracts

contract id or company

SEARCH

Accounts ▾ Tools ▾ Reports ▾ Profile ▾

Contract	Company	Invoiced	PO	Contract	Due Date	Sales	
20598	Streamside Property Restoration			Hoodies	29/04/2021	Kokott, Ryan	<input type="checkbox"/>
	Notes: <input type="text"/>						
20596	Dunwald & Fleming Enterprises			Golf&Drink 21	29/04/2021	Grellette, Mary	<input type="checkbox"/>
	Notes: <input type="text"/>						
20595	Bow River Brewing			caps	22/04/2021	Kokott, Ryan	<input type="checkbox"/>
	Notes: <input type="text"/>						

You can review a Contract by selection it on the Contract listing page.

Contract

Accounts ▾ Tools ▾ Reports ▾ Profile ▾

Company Contact Contact Email Contract ID

	Description	Quantity	Unit Price	Total Price	Accept Date
	F2016 - ATC esactive core Hoodie, sizes XSmall to XL Unit price includes a two color right sleeve imprint. - True Royal Artwork: Right Sleeve Sizes: Small 2 Medium 6 Large 6 XL 4 Supplier: Sanmar	18	44.28	797.04	

Contract Name Send Date Quote ID Contract Due
DateOrder ID Valid Until

This is the Contract view of the Customer's selections.

CONTRACT: 20596 DUE DATE: April 29, 2021

newdog
promotional products

To Order a product - select for each item

ORDER

Prices - include imprinted Product Cost plus all Freight In, Artwork and Setups, but not applicable taxes.

1. Select Items 2. Review Payment Type 3. Guarantee Accepted 4. Order Sent

Your Order has been Sent.

Product	Qty	Price	Total	Selection
 ICHEXD Callaway Hex Diablo golf balls with a 2 colour logo on one side. Sold in dozens. - White Artwork: Loc 1	20	\$36.60	\$732.00	ORDERED REORDER
 SL219PR Urban Peak 16oz copper lined vacuum travel tumbler with engraved logo. Artwork: Loc 1	50	\$20.76	\$1038.00	ORDERED REORDER
 1624-74 17oz copper vacuum insulated water bottle with logo printed white. - Silver Artwork: Loc 1	100	\$16.11	\$1611.00	ORDERED REORDER

Artwork:

Terms: Net 30 days of Invoice date.

Please select payment method for this order: Use for all future orders

Please debit my credit card for the Invoice amount of my order.

PO Number for this order:

Change Payment Method

Your invoice will be sent via our Shipping Notice email. Please mail a copy of the invoice

To have an invoice emailed to your A/P contact please complete these fields.

Name of A/P Contact: A/P Contact's Email:

Guarantees and Standards

All setups are the property of newdog Inc. Setup Copy charge is \$45.00.

Due to the nature of Product Imprinting, all orders are subject to a +/- 5% Shipped Quantity rule.

For all Imprinted Garments, to ensure your satisfaction - prior to ordering - you should request Sizers of the Garment to determine "fit" and/or "colour". All "size" and "colour" issues after the garments have been imprinted are not exchangeable or returnable.

By accepting our "Guarantees and Standards" you are authorizing newdog inc to use your credit card for payments when required. Credit Card payments are processed on the Invoice Date.

Credit Card payments will be applied for any Overdue Invoices.

Guarantees and Standards Accepted

Client: Dunwald & Fleming Enterprises
Attention: Kevin Dunwald

Invoice Address:
4518 6 St NE
Calgary, AB T2E 3Z7

Ship to Address:
4518 6 Street NE
Calgary, AB T2E 3Z7
Change Shipping Address

FORWARD TO OTHERS

Questions: Mary Grellette (mary@newdog.ca) Ph: (403) 861-0721 **Toll Free: (800) 563-4073**

Once a Quote is a Contract you can use the Order Status page to track the production of the order and the Comm/AR to track your commission and the Customer's payment.

That's the overview of our website and the features you can use to sell promotional products and develop a profitable account list.

Please contact Bernie Kokott at Head Office – bernie@newdog.ca or 800-563-4073 – with any questions or concerns!

<https://www.newdog.ca/selling-with-newdog/>